

Douglas Sanchez

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EXPERIENCE

UX Design Manager III — Amazon Web Services

Feb 2025 – Present | Seattle, WA

Leading UX for Amazon Quick Sight, AWS's business intelligence service. Designing AI-powered analytics experiences and natural language query interfaces for technical and non-technical users.

UX Design Manager III — Amazon Web Services

May 2022 – Feb 2025 | Santa Monica, CA

Led UX teams for Amazon Athena, Redshift, and OpenSearch Service, developer-focused analytics products serving millions of queries daily. Shipped query editor improvements, SQL autocomplete, and serverless infrastructure interfaces. Designed complex data workflows balancing power-user depth with approachability.

Director of Product Design — Salesforce

Aug 2021 – May 2022 | Boston, MA

Scaled design teams supporting Salesforce Platform Developer Experience. Established design systems and processes for developer-facing products across the Customer 360 ecosystem.

Senior Design Manager — Salesforce

Aug 2020 – Jul 2021 | Boston, MA

Led UX and product design teams building Work.com Employee Experience products. Managed end-to-end design and launch of Workplace Command Center, helping businesses reopen safely. Accelerated development with Scrum principles and UX integration.

Lead Product Designer — Heroku (Salesforce)

Sep 2019 – Aug 2020 | Boston, MA

Led design for Salesforce Functions, a serverless compute platform (FaaS) for developers. Designed CLI workflows, deployment pipelines, and IDE integrations. Improved accessibility of Purple3 atomic CSS library and Malibu icon system. Shipped developer preview to GA with tight engineering collaboration.

Founding Designer — Stealth Startup

Nov 2017 – Sep 2019 | Boston, MA

Shaped entire customer experience at early-stage blockchain startup. Built brand, marketing, and front-end design system enabling clearer designer-developer collaboration. Directed design and agile development of consumer mobile app and desktop cryptocurrency wallet. Coordinated user research initiatives with IDEO (Cambridge) to identify innovation opportunities.

Founding Designer — Tulip

Apr 2015 – Nov 2017 | Somerville, MA

First design hire at manufacturing operations platform (now valued at \$1.3B). Built brand identity and design team from zero. Created front-end design system with reusable React components, accelerating prototyping and development. Shipped enterprise SaaS interfaces for Fortune 500 clients including GSK, Merck, and New Balance.

EDUCATION

Harvard University — Master of Liberal Arts, Digital Media Design

AI/ML, Data Science, Data Visualization, Web Development (Python, JavaScript, TypeScript, React), Cloud Infrastructure
Class of 2026 • 3.94 GPA

Massachusetts Institute of Technology — Bachelor of Science in Engineering, Product Development

SKILLS & TOOLS

Design: Product Design, UX/UI, Design Systems, Wireframing, Prototyping, User Research, Accessibility, Developer Experience

Technical: React, TypeScript, JavaScript, Python, SQL, HTML/CSS, Git, GitHub, Terminal/CLI, VS Code, AWS, Figma, Framer

Methods: Agile/Scrum, Design Sprints, Rapid Prototyping, Cross-functional Collaboration

CERTIFICATIONS

Nielsen Norman Group Master Certificate in UX (UX Management Specialty) • Professional Scrum with UX I • Tableau Designer